



## A new Radio Station is on the AIR and broadcasting 7 days a week from 10am-6pm



That's right, it's been a long time for a new radio station to be on the air in Lake County Indiana, but this one is sure to be a success!

Why? Because it is being aired within the confines of NW Indiana's largest recreational venue...Deep River Waterpark.

Deep River Waterpark, Northern Indiana, the Chicagoland area, and Southern Michigan's largest waterpark is broadcasting it's own format of music, safety & educational spots, limited commercials, and money saving tips from 10am to 6pm, 7 days a week, from Memorial Day weekend through Labor Day.

How many people will **SPLASHtastic Radio** reach? Daily the listeners will vary, but over a 100 day season 200,000+ people will hear the messages and music...and here's the best part for potential advertisers...they can not turn the dial or push the button.

**SPLASHtastic Radio** is on the air now with music, safety announcements, and tips... soon limited advertisers will be able to highlight their business on the air + promotional involvement with the waterpark to make this an intense summer place to reach an active affluent market of young people, seniors, and families.

One of the key reasons Deep River Waterpark has initiated this effort to further enhance the experience of customers within the park. The background music, messages & commercials can be provided in a way that is better suited for a waterpark.

If you are interested in learning more about being an advertiser and be promotionally involved with the waterpark and its customers this summer...please contact us today 219-945-9989...and check out our website at <http://deeriverwaterpark.com>

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